iFHP BIG Ideas Week Africa Workshop

Strategic Partner insight

Cape Town – Innovation City

5 – 7 October 2026

Agenda

iFHP BIG Ideas Week Africa Workshop

Day 1 - Monday 5 October 2026

COST CONTAINMENT CHANNELS

09.00	Coffee and connect
09.30	**Dr Tebogo Phaleng**, **Insight Health Solutions (IHS)** *Welcome and what's our three day road map*
09.45	**Dr Aly Shabaly**, Chief Medical Officer, **OneHealth by AXA** (Egypt & Nigeria) *The AXA One Health Model - lessons learnt and the future*
10.45	**Noluthando Nematswerani**, Chief Clinical Officer, **Discovery Health** *"The Value Definition Matrix" How Discovery Health evaluates and ranks drugs, devices and procedures for costs, benefit and value*
11.30	Reflection break
11.45	**Dr Prinesh Reddy**, Associate Director, **Policy & Health Systems Strengthening** Southern Africa MSD (Pty) Ltd *South Africa, Smart pricing & digital innovation in pharmacy: transformation beyond medicines*
12.30	*Drugs and access - what's really moving the needle now?*
12.45	Lunch at Innovation City - Recharge, stretch and connect
13.45	**Dr Tebogo Phaleng**, What did we not capture this morning? Let's not miss any key points over lunch
14.00	**Tarik Dadi**, Co-Founder and Chief Executive Officer, **Qantev** (France) *How is AI really aiding cost containment in a race between insurers and leakage?*
14.45	**Balkrishna (BK) Korgaonkar**, COO **Leapfrog to Value** (India) *The partnership between Leapfrog to Value and Britam Kenya centres on pioneering value-based care in maternal and neonatal health - real world outcomes from Africa*
15.30	**Thando Kembo**, COO, **CIMAS Health Society** (Zimbabwe) *The Future Fitness Test - Are you ready?*
16.15	That's a wrap for the first day - see you at dinner
18.45	Drinks and dinner near Kloof Street Innovation City - all welcome. Casual and relaxed

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Day 2 - Tuesday 6 October 2026

CREATIVITY & DESIGN THINKING

09.00	Coffee and connect
09.30	**Musa Kalenga**, CEO, **Brave Group** *How technology, innovation and adoption can be balanced - lessons from adjacent industries*
10.30	**Barry Childs**, Group CEO, **Insight** **Dr. Liezél van Deventer**, Clinical Consultant, **Insight** *Food is Medicine? Highlights from a stand out session at iFHP Biennial Rewired*
11.00	**d-school Afrika*** at the **University of Cape Town** is the African home of excellence for design-led thinking on the continent *Join us for a "Design Dash" to learn how to put BIG ideas into action with purpose before we workshop. It's about adopting a creative mindset for problem-solving - perfect for filtering all you have heard before today and during BIG Ideas*
12.45	Lunch at outside venue - fresh air, family style eating and connections
13.45	Lets move into groups to focus on a possible BIG Idea(s) & design-led mindset to understand challenges, identify opportunities, and co-create solutions for complex, real-world problems
14.00	Supported by **The d-school Afrika** at the **University of Cape Town**
15.30	**Natasha Ahmed-Walsh**, Head of Public Policy (EMEA), **Strava** *Every Step Counts: Unlocking Health Through Movement & Community - How Strava has moved from runners' kudos to create sustained engagement, policy changes and improved health*
16.15	Thoughts from the Design Thinking Process
18.45	Drinks and sit down dinner for the group, dress casual with your style!

Supported by d-school Afrika at the University of Cape Town

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Day 3 - Wednesday 7 October 2026

TECHNOLOGY HORIZONS

09.00	Coffee and connect
09.30	**Dr Tebogo Phaleng**, **Insight Health Solutions (IHS)** *Welcome and what's our three day road map*
09.45	**Dr Dino Rech**, CEO, **Audere** *AI will transform us - who is benefitting now?*
10.45	**Nomfundo Khabela**, Strategic Relationships, **Healthbridge** *The Rise of Agentic AI as a Care Plan Adherence Engine*
11.30	Reflection break
11.45	**Prof. Bradley Beira**, Distinguished Professor, **Logan University**, Health System Architect and Policy Advisor *AI Ethics 101 - The realities of AI , and the balance between automated tools and human oversight in diagnoses.*
12.30	*Ask our experts*
12.45	Lunch at Innovation City
13.45	Quick fire play back of the design thinking outcomes
14.45	Turning Insight Into Action