GeroCare
...improving quality of life by caring

Providing care for the older generation

Through smart outreach

DR. EBI OFREY MBBS,MBA
COFOUNDER/CEO
GEROCARE SOLUTIONS LTD

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ABOUT ME

Over 2 decades as a medical doctor

Over a decade as a strategic innovation consultant.

Holds a MBA .

Certified expert in Blue Ocean Strategy.

Certificates in Geriatric Care

Past Medical Director of a state-owned hospital

Past Head of Medical Services at the Bayelsa Health Insurance Scheme.

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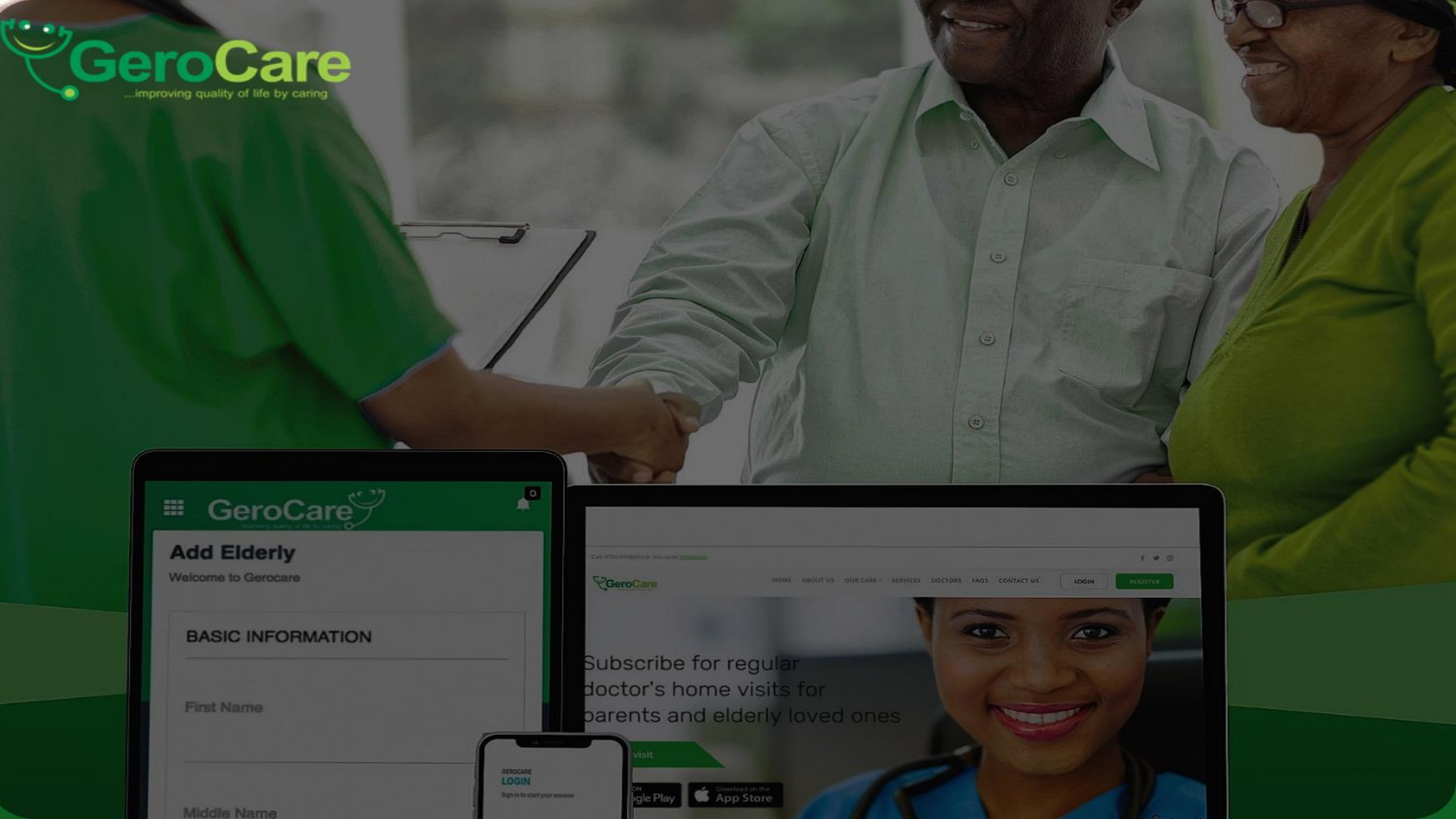
GeroCare
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GeroCare
Add Elderly
Welcome to Gerocare
BASIC INFORMATION
First Name
Middle Name
GEROCARE
LOGIN
Sign in to start your session
GeroCare
HOME
ABOUT US
OUR CARE
SERVICES
DOCTORS
FAQS
CONTACT US
LOGIN
REGISTER
Subscribe for regular
doctor's home visits for
parents and elderly loved ones
visit
Download on the
App Store

How it Works

SPONSOR

DOCTOR VISIT

Sign Up

Add Beneficiary

Make Payment

Matched with a Doctor

Schedule 1st of regular monthly visit within 72 HRs

Reports sent with recommendations to sponsor

Doctor Checks in On arrival – Notification Sent to Sponsor

Doctor Checks out On Departure – Notification Sent to Sponsor

Sponsor Receives Report with update on health status and recommendations

Home Sample collection for Test Requested if any

Home Delivery of Prescribed medication

THE SOLUTION

Doctor home visits, Home Delivery of prescribed medication and requested investigations

Replicate the hospital experience in the home

Cloud Based Hospital Structure

- User Facing – GeroCare Application
- Back End – Fulfillment process

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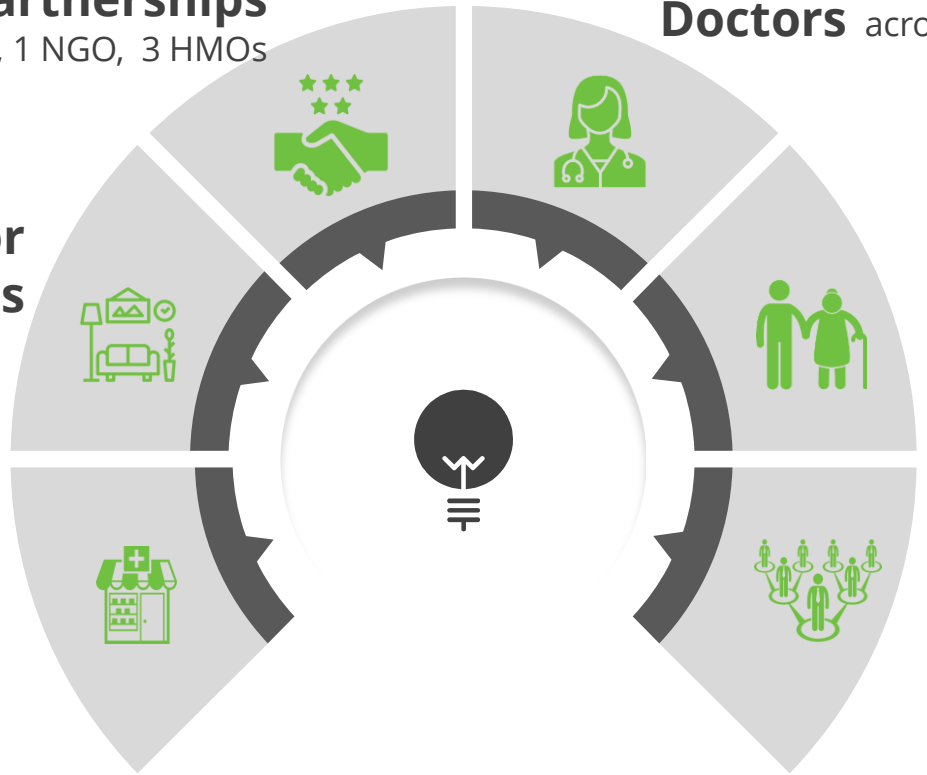
7 Enterprise Partnerships
3 Corporates , 1 NGO, 3 HMOs

Over 750 Medical Doctors across Nigeria

Over 150,000 Doctor Home Visits

1,000+ Pharmacies and Laboratories
via our partner networks



3 Regional Offices in Nigeria
Lagos, Abuja, Port Harcourt

Across 52 Cities in Nigeria

TRACTION

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SUBSCRIPTION

Individuals Plans - Make monthly payments to access GeroCare services for their parents.

Enterprise Plans – Partnerships with organizations.

NON-SUBSCRIPTION

On-demand care where a one-time fee is paid for access to care only when needed

SUPPORT SERVICES

Home delivery of drugs, home sample collection for tests, physiotherapists, caregivers and personal monitoring devices.

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AWARDS

1. **Top 100 Meaningful businesses 2023** by MB1000 and Ernest and Young
2. **Top 9 Finalist Kofi Anan Award for innovation in Africa 2022**
3. **Top 20 Finalists African Business Heroes Competition 2021** by Jack Ma Foundation selected from across Africa
4. **Recipient Google Black Founders Funds 2021** selected from across Africa
5. **One of 15 Awardees Google for Startups 2021** selected from across Africa
6. **Outstanding digital health innovator 2020** by Healthcare Communication Group
7. **Top 30 African Healthcare Innovations 2019** awarded by the World Health Organization and showcased in the world health forum in Cabo Verde 2019
8. **Best of Nigerian Tech Ecosystem** awarded by AfricArena and showcased in the AfricArena Summit in Cape Town in 2019
9. **Top 50 business innovations in Africa 2018** by the African Innovation Summit and showcased in the Africa Innovation Summit in Kigali, Rwanda
10. **Global top 10 finalist Slush Global Impact Acceleration Showcase 2018** in Helsinki, Finland
11. **First place winners Nigerian Economic Summit Group Pitch Competition 2018.**

AFRICA'S BUSINESS HEROES

The Nigerian Economic Summit Group RC:303317

Google for Startups Black Founders Fund Africa goo.gle/BFFAfrica

AFRICARENA INTERNATIONAL AFRICA TECH CONFERENCE

SLUSH

AIS AFRICA INNOVATION SUMMIT KIGALI 2018

AND THIS IS JUST THE BEGINNING

We are building the Amazon of digital preventive care in Africa **beginning** with doctor home visits

Then: Telehealth, wearables, marketplace, uber type of eldercare by leveraging on our already existing and trusted brand name.

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HMO COLLABORATIONS OPTIONS

GeroCare as stand alone plans on your platform

Bulk Purchase of Doctor Home Visits

Partial HMO Plans that cover inpatient care alone

Fully integrated plans

Last mile of care for tele consultation

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THANK YOU!

JOIN US ON THIS JOURNEY AS WE REVOLUTIONIZE HEALTHCARE DELIVERY FOR THE ELDERLY IN AFRICA

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