PAAP MODEL

LEVERAGING TECHNOLOGY FOR SUSTAINABLE HEALTHCARE

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TED

CURE

PREVENTION

PAAP
MODEL
FOR SUSTAINABLE
HEALTHCARE

PAAP
MODEL
HEALTHCARE

IMPACTFUL SOLUTION

ABOUT ME

One
Human
Year
Equals
Seven
Dog
Years

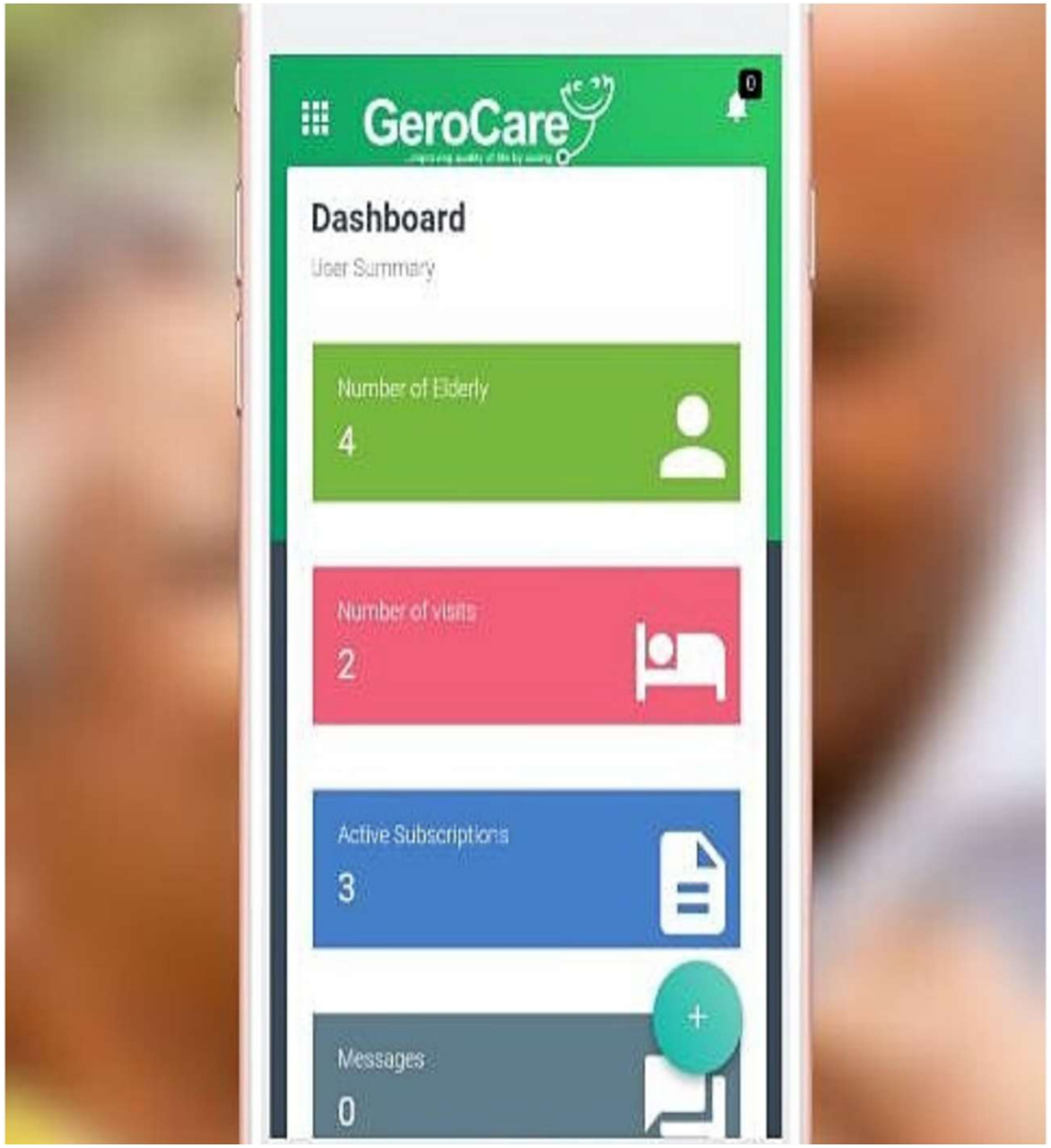
GEROCARE - COMPANY OVERVIEW

- We are a digital health Company who have been in existence for 5+ Years

- We are pioneering medical inclusion.

- by leveraging technology to provide access to medical care for underserved segments of people across Africa.

- Key focus – Elderly & Rural Areas



PAAP MODEL FORSUSTAINABLE HEALTHCARE

GEROCARE HOME HOSPITAL

- It is a cloud based hospital structure.
- It converts the patients home to a primary health care centre
- Provides regular doctor home visits and home medical care for the elderly

HOW IT WORKS

DOCTOR'S VISIT

Doctor checks in on arrival - Notification sent

Doctor checks out on departure- Notification sent to

Sponsor receives report with update on health status recommendations

Home sample collection for Test requested if any.

Home delivery of Prescribed

SPONSOR

Sign Up

Add Beneficiary

Make payment

Matched with a Doctor

Schedule 1st of regular monthly visit within 72

Reports sent with recommendations to sponsor

SUBSCRIPTION

Individuals Plans - Make monthly payments to access GeroCare services for their parents.

Enterprise Plans – Partnerships with organizations.

NON-SUBSCRIPTION

On-demand care where a one-time fee is paid for access to care only when needed

REFERRAL COMMISIONS

Referral commissions paid for products and services accessed and delivered via our platform. Examples include drugs, tests, physiotherapists, caregivers and personal monitoring devices.

MEDRA TELEHEALTH BOX

- Medicare for Rural Areas (MEDRA) is our proprietary remote medical consultation box.
- Leveraged to set up Rural Teleclinics
- It is solar powered and works with or without internet.
- It provides access to medical doctors as chat, voice calls or video conference

HOW IT WORKS

MEDRA Telehealth Box

Arrival of patients with attendant on hand.

Patient with Attendant checking vitals.

Patient consultation with the MEDRA Box with a doctor's face showing on screen.

Possible options for consultation: Chat, Voice or video.

Prescription and diagnosis receivedvia screen and on-screen.

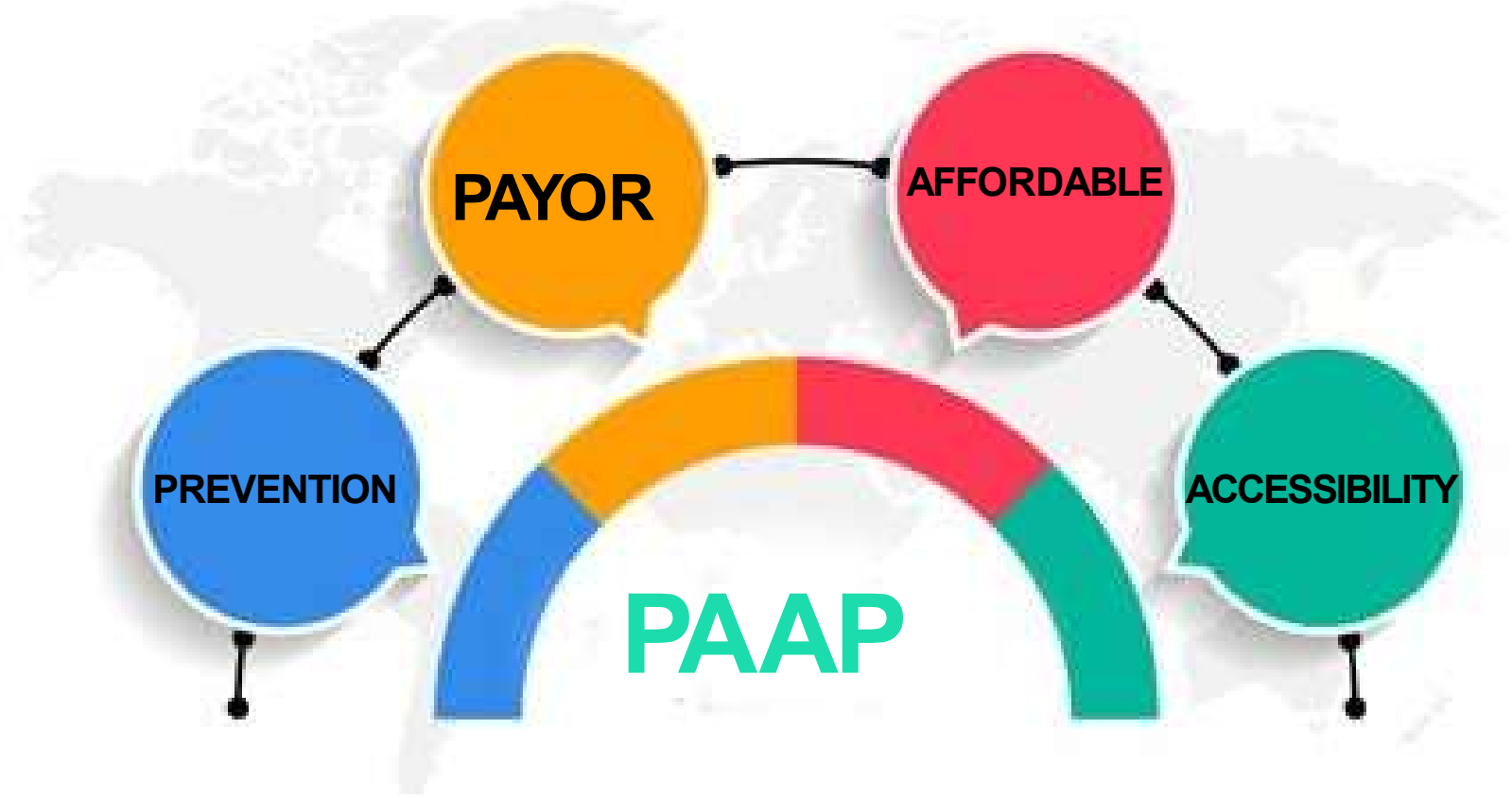
PAYMENT OPTIONS

- **Adopt a community**

  Multinationals, corporates, developmental agencies, non-governmental organizations, philantropists and other concerned parties set up teleclinics using medra and provide access to medical care for the communities for free.

- **Farmers Healthcare Scheme**

  Characterised by a community of small holder farmers either as individuals, as part of a farming community, as beneficiaries of Agritech start-ups or government programs like who pool funds together to offset cost of healthcare.


PAYOR
AFFORDABLE
PREVENTION
ACCESSIBILITY
PAAP

PAYOR SYSTEM

USERS

PAYER

ADOPT-A-COMMUNITY

AFORDABILITY

ACCESSIBILITY

PREVENTIVE

CONCLUSION