SUMMARY NOTE

iFHP Sustainability Member Network Meeting | 28 Feb 2024

The second meeting of iFHP's Sustainability Member Network took place on 29 May 2024. Below are the summary notes of that meeting.

Below is a summary of the discussion.
A recording of the session can be found in the members' are of the iFHP website

Ros Toms is Group Executive - Legal and Chief Risk Officer at nib, where she leads the organisation towards a global Sustainability Portfolio with a clear focus on social, environmental, and ethical considerations.

Meeting notes

An edited transcript can be found here:

Summary%20of%20transcript.docx

Main Points from the Meeting Transcript:

1. WPA's ESG Initiatives: WPA is involved in various social impact initiatives, such as a breakfast club and book donation/reading programs for schools in deprived areas.
2. Corporate Communications and ESG: there is tension between promoting ESG efforts and maintaining their genuine purpose.
3. ESG as Core Offering: ESG initiatives can be central to a company's offerings, benefiting members and aligning with business goals. iFHP members report on both financial and purpose measures.
4. Narrative Shifts: there may be a politics-inspired narrative shift to the right, suggesting companies should focus simply on a commercial agenda. If regulatory regimes weaken, this could lead to a decreasing commitment to ESG, and that could in turn harm vulnerable populations.
5. Outcomes as a comms focus point: noting the importance of focusing on outcomes rather than funding totals when communicating social impact initiatives and efforts.
6. Avoiding Virtue Signaling: the need for genuine ESG commitments aligned with business goals to avoid virtue signalling.
7. Company Purpose: Sustainability as a business purpose to engrain it into business culture and align internal communities and external communities.
8. Measuring Health Outcomes: to use this as a measure of impact we need to be measuring long-term health outcomes and the need for clear, impactful metrics.
9. Organic versus non-organic ESG: ESG efforts are organic if they can be communicated without having to explain them. This happens when they align well with purpose. Non-organic ESG is steered from a board level and

aimed at securing investment. Any initiative must ultimately align with the brand and purpose.
10. Corporate Role in Social Movements: the appropriateness of corporate support for movements like Black Lives Matter when aligned with company values.
11. Global Group Challenges: the complexity of setting and measuring national and global ESG targets within a global group, and the need for clear steering from the top to ensure targets and measures are aligned.
12. Regulatory Environment: regulatory environment in Europe is coming into force and may lead the way. Some members embrace voluntary practices like double materiality assessments without being mandated by regulators.
13. Next gen investors: in the absence of strong regulatory regimes, the next generation of investors may decide to only invest in sustainable businesses.
14. Community Partnerships: The importance of partnering with communities to develop effective social impact initiatives.
15. Collective Objectives: Call to discuss collective ESG objectives and measures in future sessions.
16. Focus Areas for Future: proposal to focus on one or two issues in future sessions to delve deeper into social impact initiatives.

Next Sustainability Member Network meeting

Aug 28 2024

Topics see below. Looking for a presenter on climate change strategy and accessibility & prevention. Please get in touch if you would like to present on either topic.

Topic	Presenter
Climate change strategy	
Health care – accessibility & prevention	
Population health	NIB Ros Toms & Rob McGrath
People and planet health – impact of environment on health	BUPA (Clare Scully and Glyn Richards) November
Social impact & purpose	WPA (Charlie MacEwan) May
Corporate Sustainability Reporting Directive	VHI (Emer Haughey) November

Face-to-face meeting

Agreement in principle (see Feb 2024 meeting) for a 1-day face-to-face meeting either in Sydney, or a set of two meetings with one held in Sydney and one held in Europe.

Attendance

First Name	Last Name	Associated Company	Job Title	Attended
Ros	Toms	nib health funds ltd	Group Chief Executive Legal & Chief Risk Officer (General Counsel/Company Secretary	X
Brett	Wright	Peoplecare	Chief Risk Officer	
Kristy	Randolph	SWISS RE	US Medical Operations Team Lead, VP	
Åëkasz	Krause	Medicover		
Lydia	Cook	nib health funds ltd	Senior Corporate Counsel & Company Secretary	X
Kat	Carrick	nib health funds ltd	Sustainability Lead	
Leishia	Pettigrew	ACC	General Counsel and Head of Legal	X
Kelly	Siddall	ACC	Head of Finance & Planning	
Tori	NGATAKI	ACC	Strategic Engagement partner	
Kazeem	Akano	TOTAL HEALTH TRUST LIMITED	Head, Case Management	
Renea	Gilbert	nib health funds ltd	Group Head of Sustainability	X
Ilyes	Machkor	ZILVEREN KRUIS	Programme Manager Sustainability	
Gemma	Power	SOUTHERN CROSS HEALTHCARE	Partnership Manager	
Ian	Culligan	BUPA UK	Head of Health and Environment	
Rachel	Rees	WESTFUND	Head of Operations	
Amy	Burke	Vhi INSURANCE DAC	Chief People and Sustainability Officer	X
Marcel	Gabalin	UNIQA	Sr. Manager - Inhouse Consulting	
Irene	Romero Siles	SEGURCAIXA ADESLAS	Head of Customer Experience Development	
michelle	atkinson	BUPA AUSTRALIA	Business Project Manager	X
Penelope	Jones	TEACHERS' FEDERATION HEALTH	General Counsel	X
Nicole	De Wet	MEDSCHEME HOLDINGS (PTY) LTD	Wellness Associate Specialist	
Bianca	Strasser	CSS VERSICHERUNG AG	Personal Advisor to CEO	
Oliver	Eske	AXA KRANKENVERSICHERUNG AG	Chief Sustainability Officer	
Viaan	Pullen	LA-HEALTH MEDICAL SCHEME	Compliance Operations Manager	X
Halima	Rahmtoola	DISCOVERY HEALTH MEDICAL SCHEME	Risk Manager	
Marlon	Hoogervorst	ZILVEREN KRUIS	Lead Innovationhub Health	
Emer	Haughey	Vhi INSURANCE DAC	Head of Sustainability	
Jenni	Gilbert	Vhi INSURANCE DAC	Head of Strategic Design and Delivery	
Julie	Calder	nib health funds ltd	Head of Member Engagement	
Clare	Scully	BUPA UK	Director of Healthcare Insight	
Glyn	Richards	BUPA UK	Group Director of Sustainability	
George	Arnold	SOUTHERN CROSS HEALTHCARE	VBHC Programme Lead	
Fiona	Murphy	Vhi INSURANCE DAC	Sustainability Assurance Manager	X
Michelle	Culverwell	DISCOVERY HEALTH MEDICAL SCHEME	Head: Special Projects and Stakeholder Relations	X
Matt	Bingley	SOUTHERN CROSS HEALTHCARE	Manager - Claims and Integrity Analytics	
Anar	Dossa	PACIFIC BLUE CROSS	Director, Pharmacy Services	
Drossia	Kardasi	HELLENIC LIFE INSURANCE COMPANY S.A.	Head of HR	X
Sharon	Shier	WESTERN PROVIDENT ASSOCIATION LIMITED	Head of Retail and Commercial	
Roman	Schuppisser	HELSANA VERSICHERUNGEN AG	Head of Product & Services	
ALEXANDRA	KONRAD	MEDIHELP	Sales Manager	
Shylet	Sanyanga	AHFOZ	Chief Executive Officer	
Charlie	MacEwan	WESTERN PROVIDENT ASSOCIATION LIMITED	Comms	X
Rebecca	Brooks-Daw	AXA Health		X
Becc	Calder-Flynn	nib health funds ltd		X
Martha	Phillips	AXA Health	Director of Risk Management	X

Terms of Reference

Find a copy of the draft Terms of Reference here:

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